

Web Advertising Registration Form

Please carefully review the advertisement options available, the terms (over) and check the appropriate boxes.

THREE (3) OPTIONS FOR ADVERTISEMENT ON OUR LOCAL WEBSITE ARE AVAILABLE:

- Gold Alliance Option: \$300/Year
 - 1 Tabletop display at one of the monthly ISA Philadelphia section meeting
 - Company LOGO on monthly e-mails. Applicant must provide company logo.
 - Up to 468 x 69 pixel banner (Rotating Banner) on ISA Philadelphia section website home page linking to company website or electronic business card. Applicant must provide company logo.
 - Featured Listing in Sponsors Page(s) of Section website with link.
 - Recognition at monthly meetings and other section events via handout flyer.

- Silver Alliance Option: \$100/ Year
 - Company Name on sponsor's list located on the Philadelphia Section website with link to company website or electronic business card.

- Special One Month or Special Event Ad: \$50/ Occasion
 - Notice on website home page with link to a highlighted and/or featured story with link to external website.

TOTAL AMOUNT \$ _____

I have read and agreed to all the terms, authorizations, and disclosures stated on this form. I hereby allow the ISA Philadelphia Section to charge my credit card for the total amount stated herein.

Signature (Required for credit card payments) _____

PAYMENT OPTIONS:

- Check Enclosed Credit Card (Please complete information below)

Pay Method: (Check or Credit – Visa / MC)	
Name On Credit Card:	
Account Number:	
Exp. Date:	

Web Ad rates are based on a 12 month calendar year with actual billing prorated on a monthly basis from July 1. Payments must be received in advance of publishing any ad. All orders, materials and payments must be received at least 30 days before the month of the ad's first hosting. The Section will reimburse the advertiser a month's fee, if the ad is not posted by the middle of the starting month.

All graphics supplied must be in either gif or jpg format. Animated ads are not acceptable. Details of link and any additional text (up to 125 words) must be supplied by advertiser at time of ordering. If a graphics version of a text only banner ad is to be used, either the graphics will be supplied or an additional fee of \$50 for text ad graphic creation will be due and payable at ordering.